

#### **WOMXN-POWERED COFFEE**

Over the last decade, global coffee prices have significantly dropped - where the prices fell from \$3/pound in 2011 to \$0.91/lb in 2019.

With the cost of production hovering over \$1.40/lb in 2019, it has severely affected 25 million smallholder families - especially women and youth who primarily depend on coffee for their livelihoods.

While an alternative market has been created to trade specialty coffee at better prices, smallholder women lack access to knowledge to improve coffee quality and reach conscious buyers.

As a result, they grow increasingly poor, and the community breaks down with women living in a state of desperation and young people leaving for opportunities elsewhere.

Bean Voyage is a registered **non-profit** (501c3) that provides training, market access, and distribution to put smallholder coffee producers (notably womxn and youth) on a path to sustainability.



Dear Friends.

When we launched Bean Voyage in 2016, we had a very specific idea of what Bean Voyage would look like by 2020. Looking back, the journey has not been anywhere close to what we had imagined four years ago, and the process of un-learning and re-learning has meant that the organization that we're able to lead today is more mature and sustainable than what we had imagined in 2016.

As fresh graduates from college, we initially did not have the knowledge or capacity to build a sustainable organization. However, with the various road bumps and with the guidance of our mentors and advisors, we have been able to build an organization that we can scale not only within Costa Rica, but around the world.

Another reason for the kind of growth that we have noticed is due to the recruitment of our first Country Manager, Adriana Vasquez Rodgriguez. Coming from a non-profit management background, Adriana has guided us through key upgrades as an organization, allowing us to gain the kind of maturity that will allow us to further grow.

Looking forward, we are excited to institutionalize the Care Training Curriculum in Costa Rica, launch an elearning platform to scale our programs, launch a new country operation, and build a womxn-powered coffee brand around the world. We look forward to keeping you posted on our progress, and thank you for your belief, support, and guidance with our mission.

We hope you and your loved ones are holding up in these trying times.

Onward and upwards, Sunghee Tark and Abhinav Khanal Founders, Bean Voyage



## 2019 AT A GLANCE





Number of smallholder women coffee producers trained:

67 women



Number of hours of training provided for womxn

120 hours



Number of training sessions held for womxn in 2019:

20 sessions



Number of youths from coffee farming communities trained:

13 youths



Number of communities impacted:

5 communities for womxn7 communities for youths



Number of graduating youths from Care Fellowship (who completed the entire training Curriculum):

10 youths

## 2019 AT A GLANCE





Percent increase in income received per kg of coffee for smallholder women:

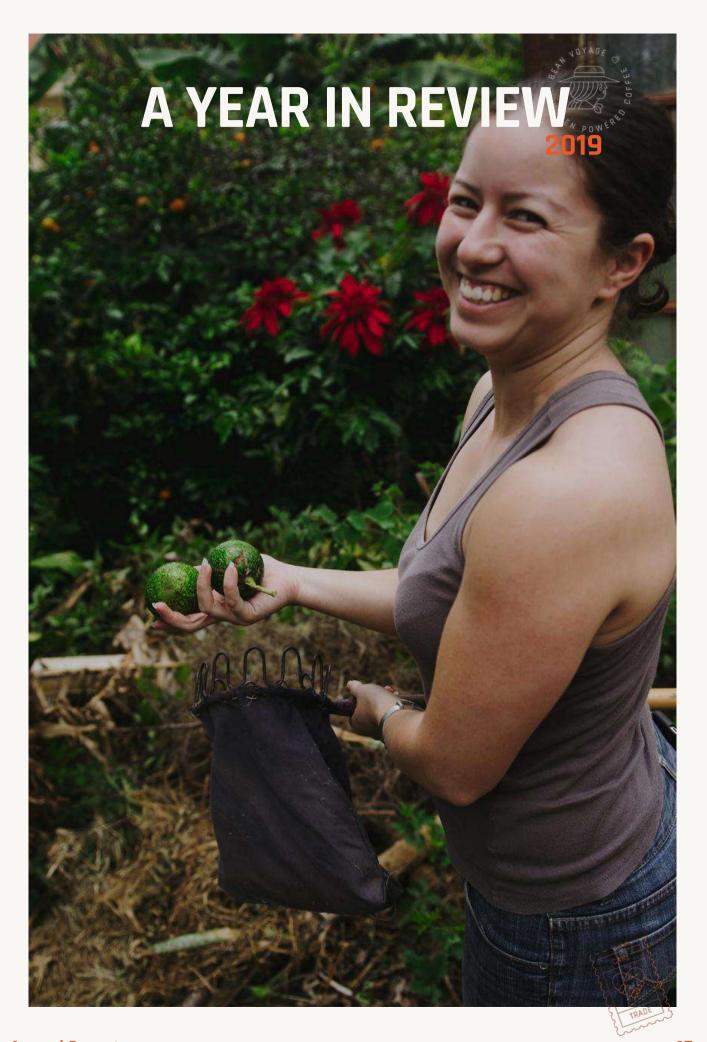
200%



Percentage of producers retaining in the program for two years:

95%









#### 1. WE HIRED OUR FIRST COUNTRY MANAGER

W hired our first Country Manager, Adriana Vasquez Rodriguez, into the team. In addition to leading our programming and operations, Adriana brings a great deal of experience in non-profit management which is helping us with the overall maturity of the organization.







## 2. WE RECEIVED THE RE:CO FELLOWSHIP

After having worked in the Specialty Coffee sector for three years, we were honoured to receive the Re:co fellowship, allowing Sunghee to attend the Re:co symposium, presenting our work, and participating in various thought exchanges with other leaders in the sector.









#### 3. WE RAN A YOUTH FELLOWSHIP

In addition to running our regular Care Training program, we also introduced an entrepreneurial leadership fellowship for youth from coffee producing communities. As part of the fellowships, the youth learned key soft and hard skills, while building their own coffee related ventures.







### 4. WE EXPANDED THE CARE TRAINING TO TWO YEAR

After running the Care Training program for two years, we realised that the one year training model was compressing a lot of learning materials in a very short period. Hence, we expanded the Care Training program for two years. Hence, the new batch of producers that joined us in 2019, 67 womxn from 5 different regions, will graduate from our program in December 2020.







#### 5. WE LAUNCHED A DIRECT TRADE PROGRAM

In addition to our roasted coffee model, which we have streamlined for wholesale partners, we also introduced a direct trade program, allowing roasters and traders to purchase green coffee directly from our graduating producers, allowing us to trade greater volumes of coffee.







#### 6. WE RECEIVED THE LEAD SCHOLARSHIP

In addition to the Re:co Fellowship, we were also fortunate to receive the LEAD Scholarship, awarded to our Co-Founder, Sunghee Tark, for her leadership in promoting greater sustainability and diversity in the coffee sector. This two year program will provide us with greater exposure and learning opportunities, and we are thrilled and honored for the recognition!

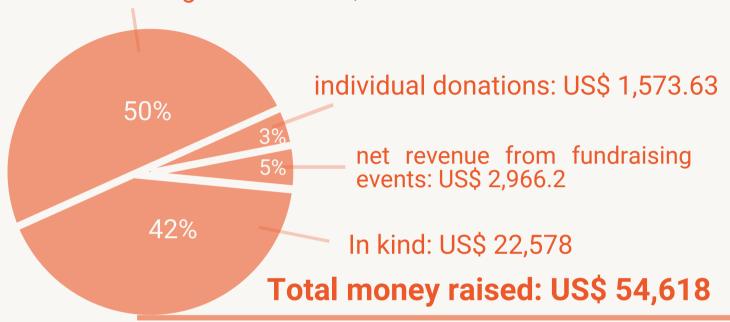


## FINANCIALS









## **Programs: US\$ 22,429**



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Thank you for all of your support!





