



**bean
voyage**



CARE REPORT

OCTOBER-DECEMBER 2022

Dear friends,

Happy New Year! Hope you had a relaxing holiday season and are having a great start of 2023. We're excited to send you this report packed with updates from the last quarter.

The fourth quarter of Bean Voyage's 2022 can be summarized in two words: ***dreaming and outreach.***

During the quarter, our team hosted **our annual BV-Camp:** a team-wide retreat to present project ideas, operational improvements, and additional thoughts to further improve our work in 2023! These BV-Camps have been monumental in implementing many effective ideas (including this quarterly report concept) and has allowed us to invite our team to think creatively. We call this phase of our year 'dreaming'.

Second, this quarter has also been focused on **outreach.** After the BV-Camp, our team takes to the road and presents its work to various stakeholders: funders, partners, and advisors; to further strengthen our efforts for the next year.

This quarterly report has highlights on our 2022 initiatives that took place between October and December. It also provides you with an **update on our 2023 initiatives.**

Thank you for your support of Bean Voyage!

With gratitude,
Sunghee and Abhi
On behalf of the Bean Voyage Team

Sustainable Communities Initiative

Costa Rica

Sustainable Communities Initiative

Costa Rica

- **Graduation:** in November, we graduated 150 smallholder women coffee farmers from our flagship initiative. Over a period of six months, participants received training on various methods of income diversification and business tools, and during the graduation, we invited our key partners in the process to share a few words and recognize the hard work of each participating farmer.
- **Seed Grant Applications:** in December, farmers that successfully completed the training were invited to submit seed grant applications to implement income diversification projects. We formed a review committee, consisting of members of the Coffee Institute of Costa Rica (ICAFFE), Bean Voyage's Costa Rican Board, and local subject matter experts. The winning projects will be awarded anywhere between \$200-500 to launch their own diversification projects.
- **Initiative Partners:** The Starbucks Foundation, Coffee Institute of Costa Rica (ICAFFE), and the United Nations Development Program (UNDP).



doña Alba from San Jeronimo, PZ

A photograph of a meeting room with a woman in the foreground clapping her hands. The room has a long table with a green tablecloth, white coffee cups, and a hand sanitizer bottle. Large windows in the background show an outdoor area. The text 'Diversification Playlist' is overlaid in white, with 'Costa Rica' below it.

Diversification Playlist

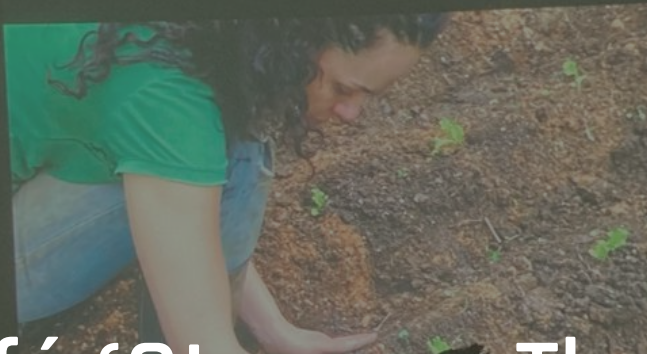
Costa Rica

Diversification Playlist

Costa Rica



- **Initiative Context:** as we continue to grow our flagship model of providing training, mentorships and seed grants to smallholder women coffee farmers, we recognized the opportunity for peer mentorship among smallholder women who have previously received seed grants to share their experiences and insights with the new class of farmers. In Q4, we launched the diversification playlist in collaboration with Iz Amos-Landgraf, a Fulbright Scholar, to interview, record, and put together a learning playlist (videos) that farmers across the country can watch to further implement these lessons at a farm level.
- **Farm Visits & Recording:** in Q4, we hosted farm visits to seven farms that have implemented income diversification projects: hen keeping, bee keeping, and home gardens; and recorded short videos which will be published in early 2023.
- **Partners:** Iz Amos-Landgraf (Fulbright Scholar)



Más que un café (Stronger Than Coffee)

Global

Más que un café (Stronger Than Coffee)

Global

- **Screening Events:**

In Q4, we collaborated with our partners, Needle & Frame, and the five participating farmers to host screenings for this film in the following cities:

- San José, Costa Rica
- New York, USA
- Denver, USA
- Seoul, South Korea

We continue to organize screening events in various parts of the world and welcome your suggestions for a potential screening near you! [Learn more here.](#)

- **Partners:** Needle & Frame, Arleen Jimenez, Maria Jimenez, Margoth Rivera, Tatiana Vargas, and Ericka Mora Blanco.





Market Readiness Initiative

Mexico

Market Readiness Initiative

Mexico

- **Harvest Party:** In October, we hosted a get-together with all of the women coffee producers in our network in Mexico to share detailed feedback about their coffee received from the buyers, and the overall outcome of the exportation. This "Party" (i.e. informational gathering) was to celebrate all of the producers that exported coffee for the first time in their lives knowingly, and for us to celebrate their hard work while promoting transparency in trade! We also took the opportunity to learn about how we can improve our market readiness program with them.
- **Follow-up training:** Since November, we hosted follow-up training with smaller groups of producers in Veracruz in preparation for the upcoming harvest season. We have been covering important practices in the coffee harvest season, from the good harvest practices to what to expect in the upcoming harvest in terms of exporting logistics.
- **Partners:** MiiR, Beyond Our Borders, Colectivo Rokunin, Australian Aid DAP



Conference Participation

In Q4, our team attended the following events:

- **SINTERCAFE (Costa Rica):** our program manager, Fernanda Carrillo Chacon, represented Bean Voyage on a panel alongside ICAFE, and Allegro/Partnership for Gender Equity, and shared our learning with the wider audiences of the coffee industry to make working for gender equity more accessible and sustainable.
- **Cafe Show Seoul (South Korea):** our CEO, Sunghee Tark, represented Bean Voyage on panels to discuss our efforts to further move the needle on sustainability in the coffee value chain.
- **New York Coffee Festival (New York):** we were present at the event to reconnect with our friends and partners and to recruit potential buyers for our partner producers.
- **Colegio de Postgraduados (Mexico):** our program manager in Mexico, Itzel Mendoza, spoke at the XV Coloquio Internacional de Desarrollo, in Universidad Autónoma Antonio Narro, in Saltillo Coahuila, México. She shared with the audience about our learning from working with smallholder women coffee producers and exporting to the international market to inspire more collaboration.



People Update

As part of our ongoing efforts to further invest in our team, we made the following changes in Q4 to better take care of ourselves:

- **Co-Working Space:** we partnered with Gracias CoWork in San José to recruit a co-working space where our team can continue to collaborate and connect while in Costa Rica.
- **Technology Upgrades:** we invested in new technology for our full-time staff so that they can better meet the increasing needs of technology to do our work.
- **Team Holiday:** we took two weeks off in December so that our team can reflect and relax.
- **Learning Opportunities:** we are collaborating with the team at the UPeace Center for Executive Education and MasterClass to offer various learning opportunities for our teammates to further develop professional insights and skills.

Voyage so far

for the year ended December 31, 2022. Amount in U.S. dollars

593



Smallholder Women
Farmers Supported

\$50,800



Amount Financed in
Micro-Grants
resulting in **4x**
income within 12-
months

\$200,000+



Farm-gate Revenue
Generated by Farmers
at **200% higher prices**
than commodity

1,103



Community Members
Reached in
Costa Rica & Mexico



WHAT'S IN STORE?

A summary of Bean Voyage's initiatives in 2023

Resilient Communities Initiative

Offering subsistence coffee farmers with tools and finance to build resilient farm businesses.



A 12-month initiative to support 300 smallholder women coffee farmers with \$50k in micro funds, access to subject-matter experts, and other personalized support.

Objectives

- Provide training on gender, leadership, climate change adaptation and resilient business development practices to improve household income & food security.
- Disburse \$50,000 in micro-funding (seed grant) among successful participants;
- Provide a peer-to-peer community of over 600 smallholder women coffee farmers.

Timeline

- Application Period (March - May 2023)
- Intensive Training (June - November 2023)
- Graduation (December 2023)
- Seed Grant Distribution (January 2024)
- Initiative Wrap-Up (March, 2024)

Overview

Costa Rica & Mexico

\$200,000

March 2023-
March 2024

Location

Budget

Period

Market Readiness Initiative

Supporting step up women farmers with tools and connections to access international markets.



An 8-month initiative to recruit and connect global specialty coffee buyers with smallholder women coffee farmers and younger generation farmers in Costa Rica and Mexico through various rounds of connection, sampling, conversations.

Objectives

- Recruit 70 smallholder women coffee & younger generation farmers to join the Market Readiness Initiative.
- Sell a total of 32 tonnes through direct relationships with global specialty coffee buyers.
- To ensure 2x higher farmgate prices than the commodity market.

Timeline

- Outreach and Recruitment (October - November 2022)
- Harvest Monitoring & Technical Assistance (November 2022 - March 2023)
- Sampling (March 2023)
- Contract Finalization (April-June 2023)
- Shipment (June-August, 2023)

Overview

Costa Rica
& Mexico

\$50,000

January-
August, 2023

Location

Budget

Period

Womxn- POWERed Coffee Summit

Support market-ready women farmers with access to buyers and network.



A 2-day gathering of women in coffee; from producers to exporters, importers, roasters, and baristas. The goal of this event is to establish a platform for various actors to exchange ideas, share stories, and work together to further drive the industry towards greater equity and sustainability.

Objectives

- Host a safe learning space for 250 participants with at least 50% of the participants being womxn coffee producers from CR & MX
- Facilitate relationship building between participants to support their endeavor to sell/buy more equitably and sustainably.

Timeline

- Partnerships (November 2022 - July 2023)
- Outreach and Recruitment (May-July 2023)
- Logistics (September-October 2023)
- Summit (November 1-2 2023)

Overview

Costa Rica

\$120,000

November
2023

Location

Budget

Period



2023 Fundraising Goal



Our fundraising target for 2023 is \$370,000.
We are at 56% of our target, and gradually nearing our goal.



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THANK YOU!

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