



bean
voyage



CARE REPORT

JULY-SEPTEMBER 2022

Dear friends,

The third quarter of Bean Voyage's 2022 can be summarized in two words: **accomplishment and balance**.

During this quarter, our team successfully organized the first-ever Womxn-POWERed Coffee Summit, while achieving record revenue from coffee sales for our first cohort of coffee producers in Mexico's pilot, while participating in a Deloitte Fellowship -- we did it all!

Second, this quarter has also been focused on balance. We recognize the emotional and mental cost of working towards so many goals at the same time, especially as a team of four full-time staff members. Burnout is real, and we recognize that at Bean Voyage. Therefore, for the second half of this quarter, we focused on taking care of each other: taking more time off, helping each other explore personal achievements (thesis, travels, wedding planning) and reflecting on all that we have achieved so far.

This quarterly report has two parts: a program recap and a summary of our 2023 initiatives. We hope to continue collaborating with you in 2023, and welcome your advice and guidance as we scale our work in Costa Rica and Mexico.

Thank you for your support of Bean Voyage!

With gratitude,
Sunghee and Abhi
On behalf of the Bean Voyage Team

Sustainable Communities Initiative

Costa Rica

- **Training:** between July and August, our team conducted a series of workshops on climate change adaptation, and food security for 150 smallholder women coffee farmers in collaboration with our partners at the Coffee Institute of Costa Rica (ICAFFE). This year, we brought back in-person workshops, which were hosted at the regional offices of ICAFFE in the Central Valley and the Brunca Regions of Costa Rica.
- **Seed Grants:** At the end of this year, each participant in the program can apply for a seed grant to implement climate adaptation and food security projects at a farm level. We have secured a total of **\$25,000** in seed grants, which will be distributed between the 150 farmers. Each farmer will be paired with business mentors who provide one-on-one guidance to help develop a sustainable business case that can thrive beyond the timeline of the project. The seed grants will be disbursed in January 2023.
- **Partners:** The Starbucks Foundation, Coffee Institute of Costa Rica (ICAFFE), and the United Nations Development Program (UNDP).



Womxn-Powered Coffee Summit

Costa Rica



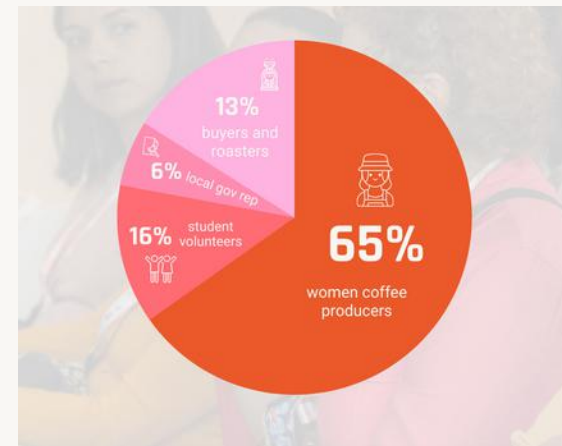
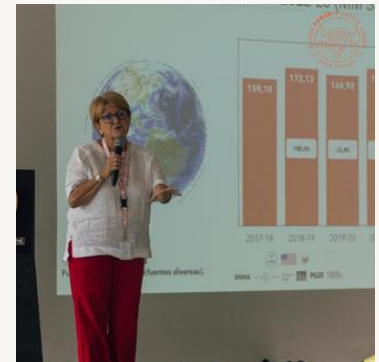
The Womxn-POWERed Coffee Summit (WPCS) was a unique event where women across the supply chain gathered to conspire towards an equitable and sustainable coffee supply chain and build networks that can hopefully lead to more significant opportunities for smallholder women coffee farmers in the Bean Voyage network.



The first ever Womxn-POWERed Coffee Summit was hosted in Alajuela, Costa Rica.

[You can read the full report here.](#)

Partners: U.S Embassy, POWER Grant, MiiR, Falcon Specialty Coffee, The Coffee Source, Doka Estate, The Coffee Institute of Costa Rica, and Needle & Frame.



Market Readiness Initiative

Mexico



- **Project Summary:** the very first shipment of coffee from our Mexican producer partners have successfully been exported to Europe and South Korea. We had various challenges including having to change an exporter in the middle of the contracting period and experiencing lower yield not only per hectare but per bag of parchment to be export-grade. Nonetheless, the quality of the coffee from the producers proves to be promising.
- A total of 62 producers received over 112 hours of training and technical support on post-harvest practices and quality control. Out of the participating producers, we exported 19 unique lots (with 86% higher farmgate prices than the market price) for our friends and partner at Falcon Specialty (UK) and Fritz Coffee Company (South Korea). This sale generated a direct income of **\$45,313.26** to 12 unique farms/mills representing **50 producers**.
- **Partners:** Australian Embassy (Direct Assistance Program), Beyond Our Borders (Women's Foundation of Colorado), MiiR, Colectivo Rokunin, and Townhall of Coetzala.



Market Access Initiative

Costa Rica



- Last quarter, we shipped womxn-powered coffee from 30 smallholder women coffee farmers to buyers in Europe, the U.S, Canada, and South Korea. As the coffee arrives in their final destination, we will continue to share a list of coffee shops and roasters that will serve this coffee. Below is the initial list of our partners:
- **Europe:** Falcon Specialty (and their partners in Europe and Saudi Arabia), Curve Coffee Roasters, Vote Coffee, Torrefaccion Papillons, Girls Who Grind Coffee, Algrano. Kaffe Lagoni, Drip Coffee, Bean In Progress, Alf & Bet.
- **Canada:** De Mello Coffee
- **Costa Rica:** Complice Cold Brew, Costa Finca, Ahava Coffee
- **Asia:** Robert Kao and Company
- **USA:** James Coffee Co., Grand Coffee.

Más que un café (Stronger Than Coffee)

Costa Rica

- **Stream Now:** The 25-min long participatory documentary is available for viewing online [here!](#)
- **Screening Events:**
 - **Costa Rica:** On September 8, we hosted a screening with Global Shapers Community in Costa Rica. Coffee producers and filmmakers were also able to join the event via zoom to directly engage with the audiences.
 - **Denmark:** On September 15, we hosted an in-person screening in Denmark, at Copenhagen's beloved cafe, Andersen & Maillard! The small and intimate gathering had 15+ participants engaging with the stories of the 5 producers told in their voices.

More screenings are currently being planned for the later part of this year. If you're interested in hosting a screening, contact us!

- **Partners:** Needle & Frame, Arleen Jimenez, Maria Jimenez, Margoth Rivera, Tatiana Vargas, and Ericka Mora Blanco.



Our first youth exchange opportunity in Denmark

In September, one of our buyer partners, Kaffe Lagoni in Denmark, invited a daughter of a coffee producer, Raquel Monge to visit them and learn about coffee consumption in Denmark. Kaffe Lagoni started buying from Raquel's family (Ericka Mora and Ruben Dario's farm) this year and invited Raquel to see how the coffee is roasted and served in their cafe and others in the city. Raquel spent about 15 days in Denmark, trying her first espresso, visiting a roastery for the first time outside her town, hosting a tasting event along with Sunghee, and receiving direct feedback and questions from coffee lovers in Copenhagen! Raquel shared that "it was a truly life-changing experience to learn about how people view and consume coffee that we produce with love." It was also a rare but important opportunity for us -- the impact such trips can have on producers and their families, and we hope to continue facilitating these opportunities with wider communities!



Website update!

We are excited to launch an updated version of the Bean Voyage website! Every two years, we like to give the website an upgrade with content, updated numbers, and new pages to give our community more information on our progress to date.

On this iteration of the website, we are excited to introduce the initiatives page which allows visitors to learn more about our current and upcoming initiatives, and get involved more specifically with each initiative!

We would like to express our gratitude to the D2I Fellowship (offered by Deloitte) which offered specific and helpful insights on how to make this website more interactive and informative for potential partners and supports. [You can view the website here!](#)



quick facts

For the year ended December 31, 2021. Amount in U.S. dollars.





WHAT'S IN STORE?

A summary of Bean Voyage's initiatives in 2023





Market Access Initiative (January - June, 2023)

- **Problem:** limited access to markets that pay higher prices for specialty coffee produced by smallholder women coffee farmers.
- **Solution:** the market readiness initiative is our annual program with the goal of connecting smallholder women coffee farmers that have their own milling capacity with independent buyers of specialty coffee around the world. As part of the program, we sample and conduct Quality Control of coffees from smallholder women coffee producers, and connect them with specific buyers that have previously bought and supported women's coffees in Bean Voyage's network, often garnering 200% higher prices than the commodity prices.
- **Project Objectives:**
 - To support 250 smallholder women coffee farmers with quality control and sampling from the 2022/23 coffee harvest
 - To ensure market linkages between smallholder women coffee farmers and buyers of specialty coffee in the U.S, Europe, and South Korea
 - To negotiate and guarantee 200% higher prices than the commodity prices for all participating producers.
- **Locations:** Costa Rica and Mexico
- **Estimated Budget:** \$50,000



Farm Productivity Initiative (May 2023 - November, 2024)

- **Problem:** productivity of coffee in Veracruz, Mexico is extremely low which limits producers' ability to garner better income from their farm. This is primarily due to the soil health of farms, limited access to fertilization, and lack of training on farm productivity practices.
- **Solution:** the farm productivity initiative is a multi-year program with the goal of investing in soil improvement practices for 150 smallholder women coffee farmers in Veracruz, Mexico.
- **Objectives:**
 - To provide 150 smallholder women coffee farmers in Veracruz, Mexico with tools to improve farm productivity and soil health;
 - To provide the farmers with subject matter mentorship and in-person consultation to improve farm practices;
 - To disburse \$25,000 in micro-grants for farmers to implement farm improvement projects.
- **Location:** Veracruz, Mexico
- **Estimated Budget:** \$100,000



Resilient Farm Initiative (May 2023 - March, 2024)

- **Problem:** climate adaptation is a key priority for smallholder coffee farmers as they continue to see an exponential increase in the impacts of climate change at coffee farms, affecting yield (there was a 60% drop in yield during the 2021 harvest season in Costa Rica) and eventually impacting livelihoods.
- **Solution:** regenerative agriculture is a key solution to ensuring resilient farms and can help producers diversify their farms towards greater food security. This 10-month initiative will provide 150 smallholder women coffee farmers with climate change adaptation tools with a focus on regenerative farming practices, and a micro-grant to implement these practices at a farm level.
- **Objectives:**
 - To provide 150 smallholder women coffee farmers in Costa Rica with tools to implement farm regenerative projects at a micro-level;
 - To provide the farmers with subject matter mentorship and in-person consultation from agronomists that have successfully implemented farm regenerative practices in farms across the country;
 - To disburse \$25,000 in micro-grants for farmers to implement farm improvement projects.
- **Location:** Costa Rica
- **Estimated Budget:** \$120,000



Womxn-Powered Coffee Summit (November, 2023)

- **Problem:** limited opportunities for smallholder women coffee farmers to connect with buyers, and other actors from the coffee supply chain and build relationships and form partnerships.
- **Solution:** the Womxn-POWERed Coffee Summit is a 2-day gathering of women in coffee; from producers, to exporters, roasters, and baristas. The goal of this event is to establish a platform for various actors to exchange ideas, share stories, and work together to further drive the industry towards greater equity and sustainability.
- **Objectives:**
 - To gather 250 participants from across the value chain for a 2-day summit consisting of talks, workshops, and presentations in Costa Rica
 - 50% of the participants will be representing coffee producing communities in Costa Rica and Mexico.
 - To provide a platform to share inspiring stories and insightful workshops from various actors within the coffee industry: from baristas, to traders, to roasters, and smallholder coffee producers.
 - To provide space for partnerships to develop between different actors, and lead to economic opportunities for smallholder women coffee farmers.
- **Location:** Costa Rica
- **Estimated Budget:** \$120,000



2023 Fundraising Goal



Our fundraising target for 2023 is \$390,000. We are seeking to collaborate with governments, foundations, corporations, and individual donors to support these initiatives. Will you join us?

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THANK YOU!

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