

bean
voyage



CARE REPORT

JANUARY-MARCH 2023



Dear friends,

The first quarter of Bean Voyage's 2023 can be summarized in two words: evaluation and visionary.

During the quarter, our team conducted the most comprehensive evaluation of our program to date. We conducted the largest annual impact survey in both Costa Rica and Mexico; while visiting past cohorts to re-connect and learn from them about what is working well, and what could be improved about our model. A team-wide effort has allowed us to collect some insightful data which will inform our impact report which is set to be launched on April 20.

Second, this quarter has also been focused on visioning. In addition to monitoring visits, we went to visit some of our earliest participants to learn about ways in which Bean Voyage can evolve in 3 years. We put this together into a 3-year vision document which is set to be launched in Q2 of 2023.

This quarterly report takes a different form: 3 updates, 2 upcoming initiatives, and 1 ask that we would like to share with you.

Thank you for your support of Bean Voyage!

With gratitude,
Sunghee and Abhi
On behalf of the Bean Voyage Team

Impact

In the past quarter, we made significant progress in disbursing over **\$25,000 in seed funds** to **45 smallholder women coffee farmers** to launch their own income diversification projects.

Thanks to your support, we have achieved the following to date.

593



Smallholder Women
Farmers Supported

\$50,800



Amount Financed in
Micro-Grants
resulting in **4x**
income within 12-
months

\$200,000+



Farm-gate Revenue
Generated by Farmers
at **200% higher prices**
than commodity

1,103



Community Members
Reached in
Costa Rica & Mexico

Sip Sip Hooray: Three Exciting Updates

- **Sustainable Communities Initiative:** we distributed \$25,000 in seed funds, followed by a series of monitoring visits and hosted a gathering of all of the 90+ farmers to learn from each other and share best practices.
- **Peer Mentorship Playlist:** we just launched the peer mentorship playlist, a series of short-form lectures delivered by smallholder women coffee farmers to provide support to each other on various ways of building thriving businesses.
- **Market Readiness Initiative:** our team cupped a variety of green coffee samples from farmers in both Costa Rica and Mexico. We're shipping samples around the world and hoping to finalize the contracts for the farmers by end of May! So far, 150+ samples have been evaluated and they are tasting great!



Lau and Vivi, our Field-based facilitators

Percolating Progress: Two Next Steps



- **Launching Resilient Communities Initiative:** we are launching the Resilient Communities Initiative in partnership with The Starbucks Foundation to support 150 smallholder women coffee farmers in Costa Rica with funds, peer mentorship and training towards income diversification and thriving businesses. [More here.](#)
- **WPCS 2023:** we are excited to announce that the second Women-Powered Coffee Summit will be hosted on November 3-4, 2023 in San José, Costa Rica! [More here.](#)

Seilyn and Rita, our producer participants
in SCI Costa Rica

Stirring Change: One Ask

Specialty Coffee Expo (SCA Portland) -
April, 2023

Sunghee and Abhi will be attending the Specialty Coffee Expo in Portland, Oregon. We are hoping to meet potential advisors, and recruit sponsors for the upcoming Women-Powered Coffee Summit.

Do you know of people that we should connect with?



Brews and News

STARBUCKS
STORIES
& NEWS

PEOPLE PLANET COFFEE & CRAFT PRESS CENTER

New round of grants from The Starbucks Foundation will help uplift women and girls in coffee-growing communities

By Michael Ko, story photos by Joshua Trujillo · March 06, 2023 · 4 min read

SHARE f t in



2022 Impact Report

Generosity

MiiR was created in an effort to bridge the gap between business and philanthropy. Independently owned and operated, we choose people and planet.

A photograph of a diverse group of people, including a child on a bicycle, gathered around a table. They appear to be in a community setting, possibly a market or a social gathering.

WECO 2023 Costa Rica Site Visit

Upcoming Initiatives

Resilient Communities Initiative



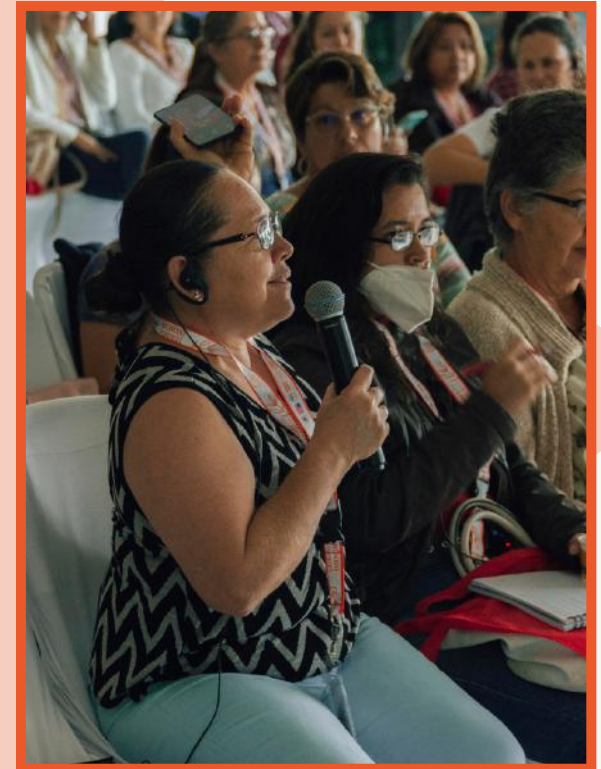
Providing **150** subsistence coffee farmers with tools and financing for resilient farm businesses.

Market Readiness Initiative



Supporting **100** step-up women farmers with tools and connections to access international markets.

Women-Powered Coffee Summit



Connecting **150** market-ready women farmers with access to buyers and networks.



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THANK YOU!

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